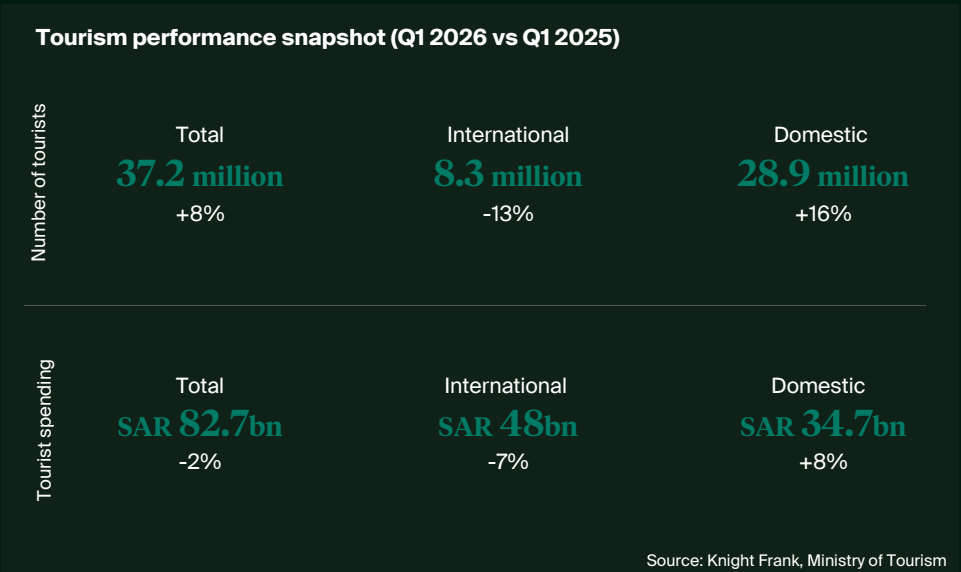
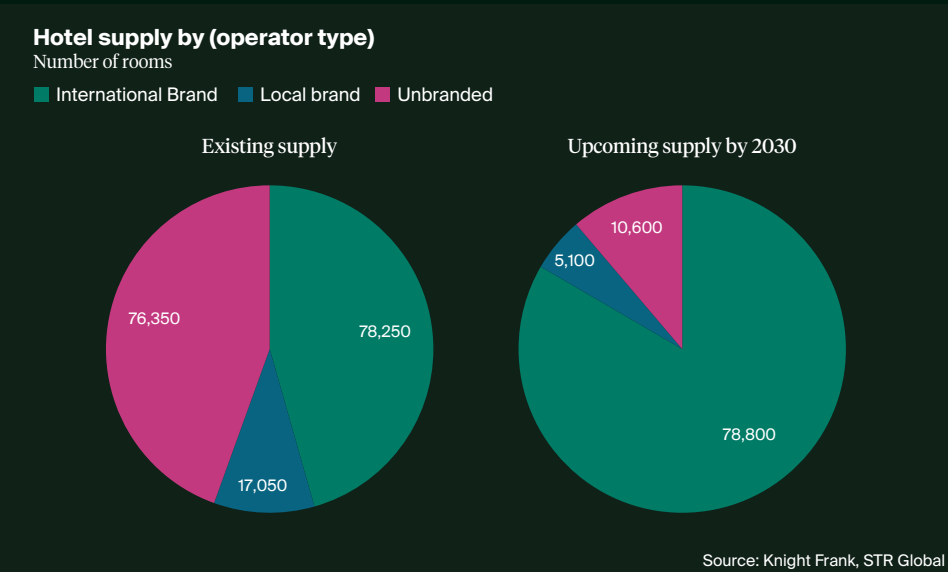
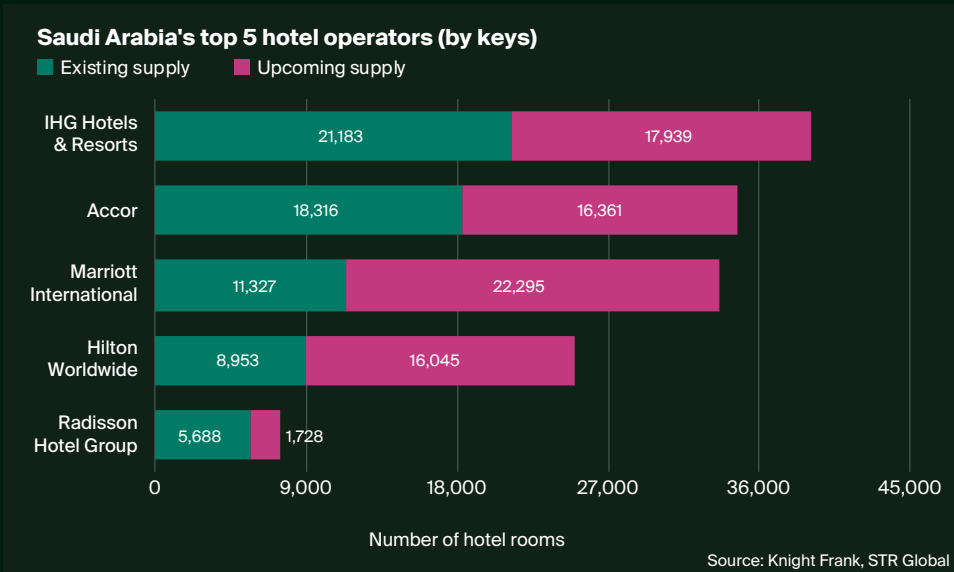
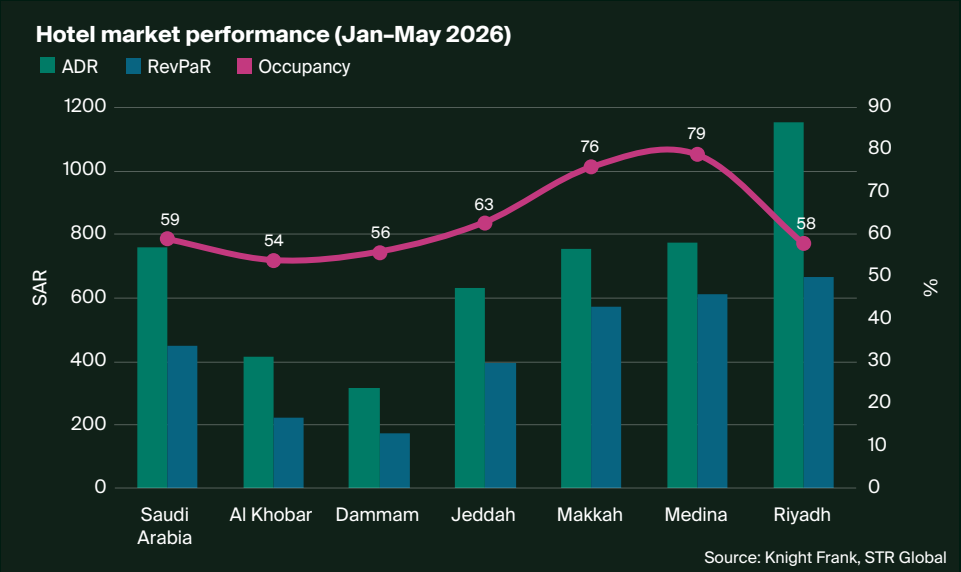
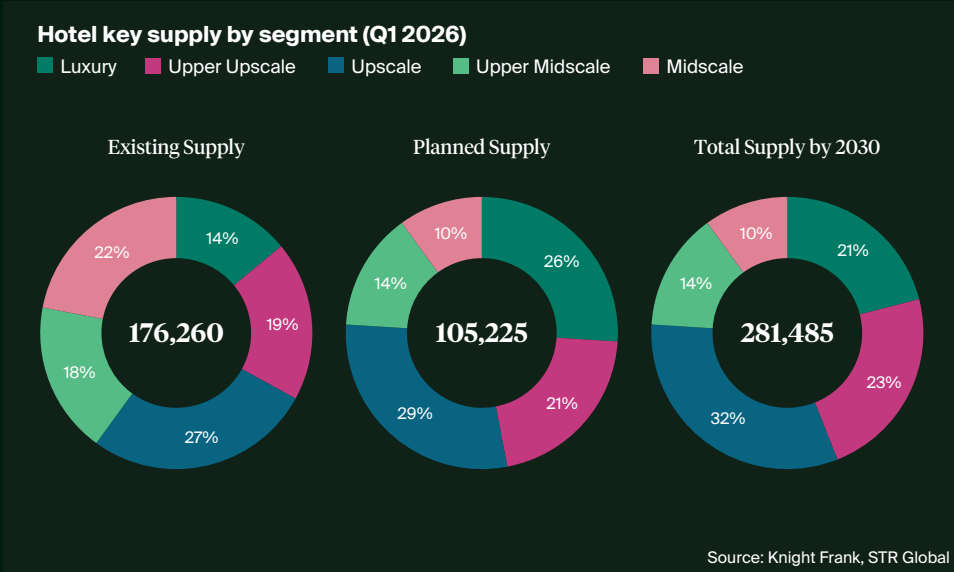




SAUDI ARABIA HOSPITALITY MARKET REVIEW – 2026



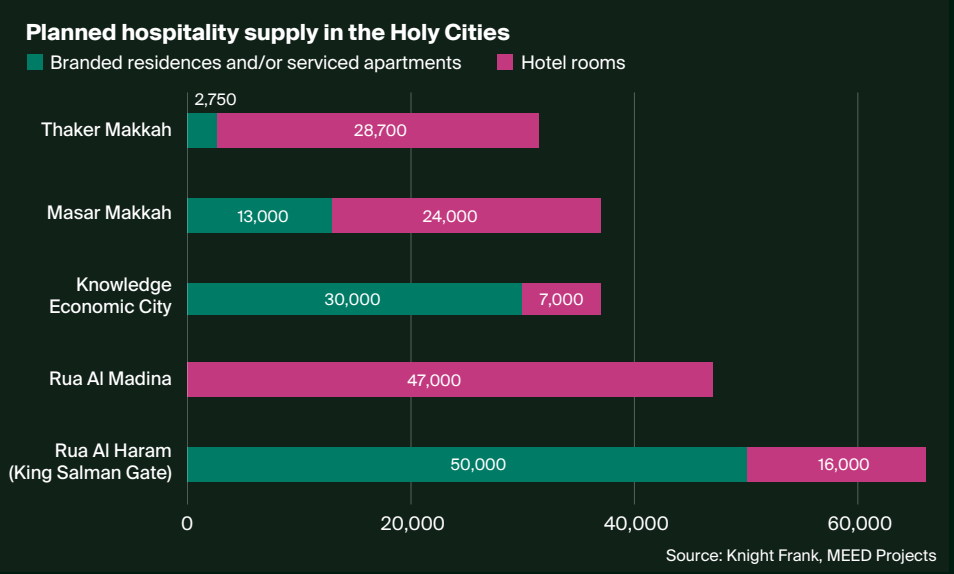
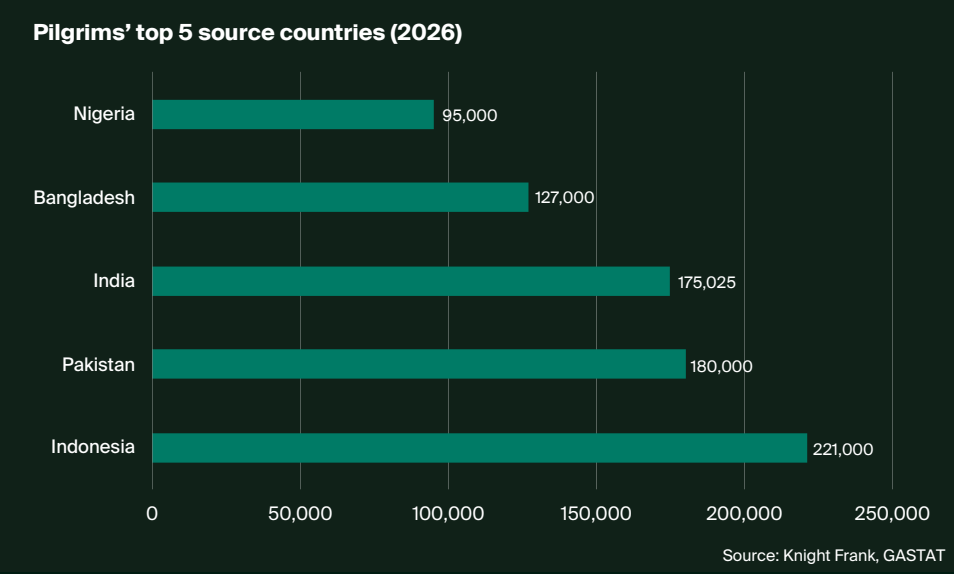
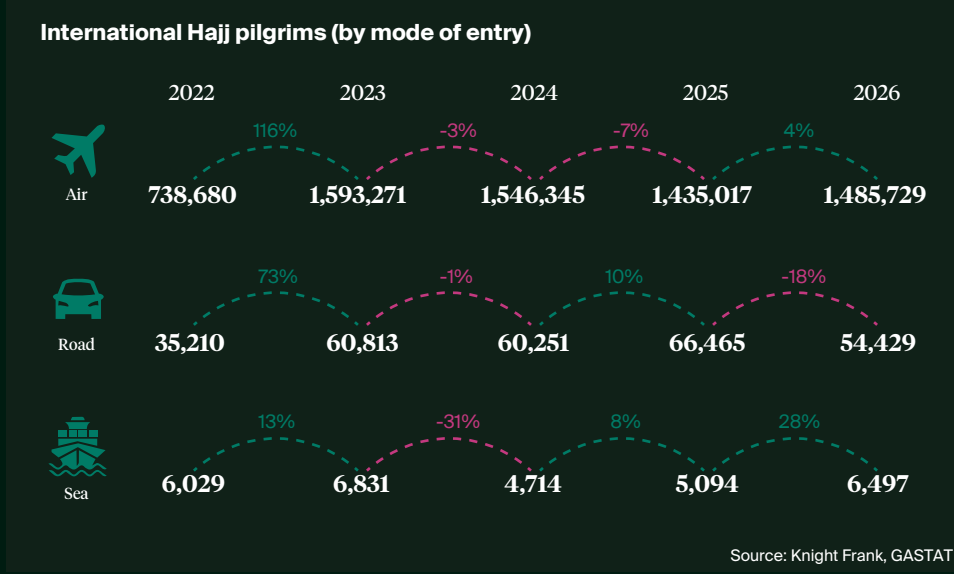
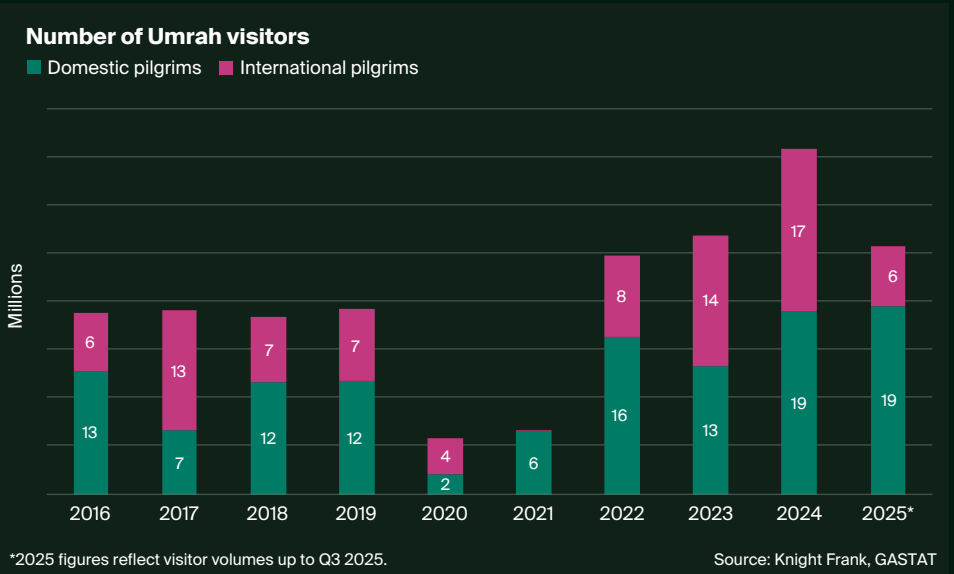
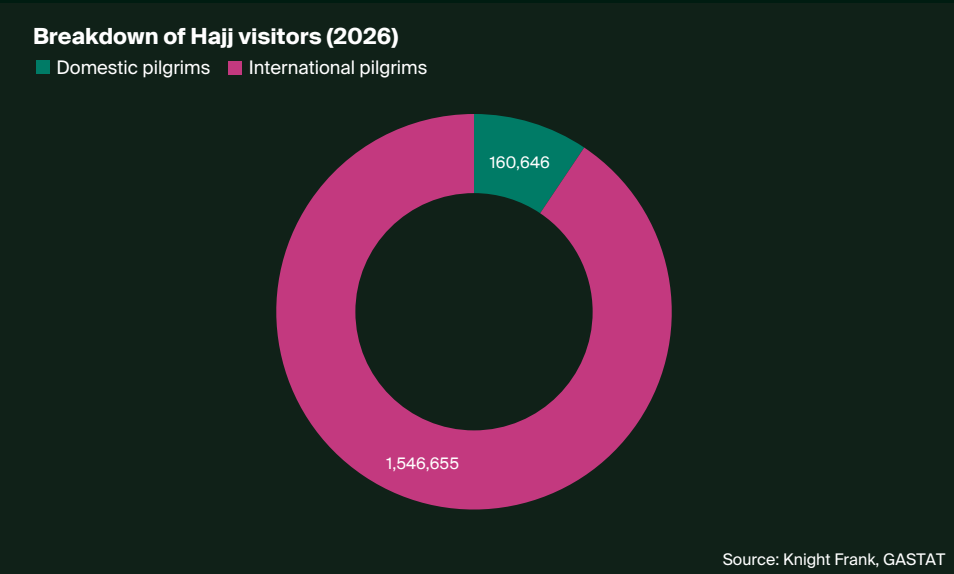
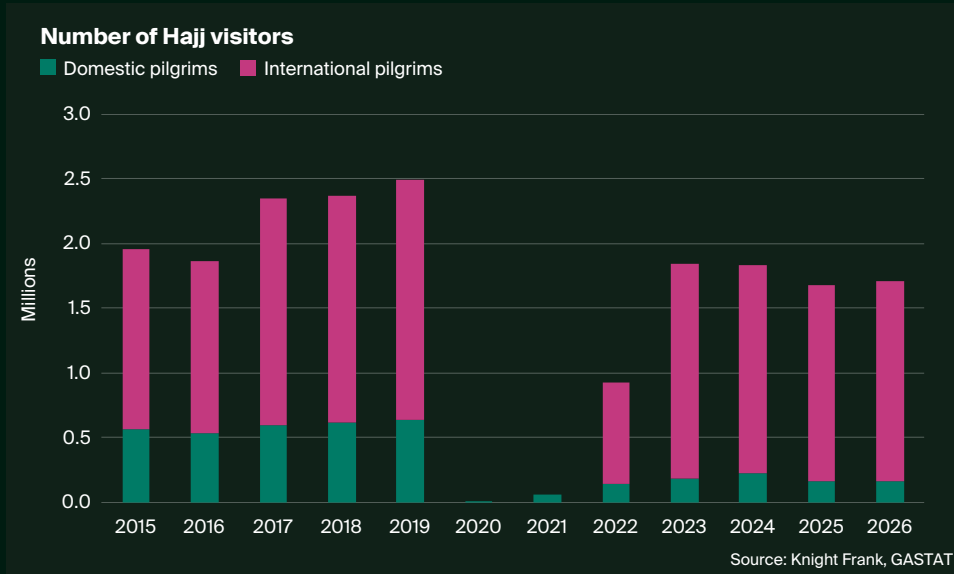
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SAUDI ARABIA RELIGIOUS TOURISM LANDSCAPE



165

nationalities participated in Hajj 2026, reflecting the global reach of the pilgrimage.

70%

of planned hotel supply in the Holy Cities is concentrated in the four- and five-star segments.

441,049

personnel supported Hajj operations in 2026, reflecting the scale of coordination required to serve pilgrims.

1.71 million

1.71 million pilgrims performed Hajj in 2026, up 2.2% year-on-year.

218,000

Hotel rooms, branded residences and/or serviced apartments are planned across major Giga projects in the Holy Cities.

30 million

Umrah and Hajj pilgrims expected by 2030.